



*News Release*  
**FOR IMMEDIATE RELEASE**  
February 10, 2015

**VIPAR Heavy Duty Gives Fleets the Chance to Win a  
\$500 Gift Card at 2015 TMC Meeting in Nashville**

**Crystal Lake, Ill.** – To give fleets the opportunity to learn about its national accounts program, **VIPAR Heavy Duty** will exhibit at booth #508 at the 2015 TMC Annual Meeting and Transportation Technology Exhibition, February 16-19 in Nashville. VIPAR Heavy Duty invites fleets of all sizes to stop by its booth to enter a drawing for the chance to win a \$500 gift card and to explore the value and benefits of its fleet program.

Utilizing industry-leading brands for reliable performance, VIPAR Heavy Duty provides the convenience of consistent parts and pricing, with a coast-to-coast reach across the U.S., Canada, Puerto Rico, and Mexico explained Jim Pennig, vice president of business development.

“VIPAR Heavy Duty distributors work with small, medium and large sized fleets in many vocational areas,” said Pennig. “From over-the-road waste haulers to school buses, we are able to create a highly customized program for any fleet to meet their specific needs.”

In addition to the network’s heavy duty knowledge and experience, Pennig says fleets appreciate VIPAR’s easy-to-use web-based tools and leading technology solutions that help increase efficiency and reduce fleet costs.

TMC is America's premier technical society for truck equipment technology and maintenance professionals. For more information on TMC and its meeting and exhibition, visit [tmc.trucking.org](http://tmc.trucking.org).

For more information on VIPAR Heavy Duty, visit [www.vipar.com](http://www.vipar.com) or e-mail: [info@vipar.com](mailto:info@vipar.com).

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**Image attached:**

**Download image:** <http://goo.gl/gomTPJ>

**About VIPAR Heavy Duty**

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VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from over 500 locations across the United States, Canada, Puerto Rico, and Mexico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. For more information, visit [www.vipar.com](http://www.vipar.com).

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